



Everything You Know About Marketing Is Wrong!: How to Immediately Generate More Leads, Attract More Clients and Make More Money

John North

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Everything you've ever learned about generating leads and growing your business is wrong.

Everything you've ever heard, everything you've ever tried, and everything you've ever done -- it's all wrong. We'll reveal the strategies you can immediately deploy that will enable you to out-think, out-market and out-sell your competition.

What we want to do in book is to teach you a system for marketing your business... to a point where it becomes instantly obvious to your prospects that they would be an idiot to do business with anyone other than you... at anytime, anywhere or at any price. What most business owners will focus on is generating more leads at any cost but this isn't the best way to attract prospects to your business.

By following our simple 5 step plan:

- More Leads
- More Conversions
- More Transactions
- Higher Prices
- More Profits

We can help you build a million dollar or even multi-million dollar business. #1 Best Selling Author, JOHN NORTH is a versatile and well-rounded entrepreneur with a solid background in Accounting, Banking, Finance, Personal Development IT, Marketing and Business Management. John's passion is to help business owners become more strategic and smarter about their marketing efforts. He constantly pushes the envelope of what's possible in this modern era and is widely regarded amongst his peers as very innovative and highly creative in his approach.

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Jeremy Windham:

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