

Equity Management, Second Edition: The Art and Science of Modern Quantitative Investing, Second Edition

Bruce I. Jacobs, Kenneth N. Levy

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The classic guide to quantitative investing—expanded and updated for today's increasingly complex markets

From Bruce Jacobs and Ken Levy—two pioneers of quantitative equity management— the go-to guide to stock selection has been substantially updated to help you build portfolios in today's transformed investing landscape.

A powerful combination of in-depth research and expert insights gained from decades of experience, *Equity Management, Second Edition* includes 24 new peer-reviewed articles that help leveraged long-short investors and leverage-averse investors navigate today's complex and unpredictable markets.

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- What's the best leverage level for long-short and leveraged long-only portfolios?
- Which behavioral characteristics explain the recent financial meltdown and previous crises?
- What is smart beta—and why should you think twice about using it?
- How do option-pricing theory and arbitrage strategies lead to market instability?
- Why are factor-based strategies on the rise?

Equity Management provides the most comprehensive treatment of the subject to date. More than a mere compilation of articles, this collection provides a carefully structured view of modern quantitative investing. You'll come away with levels of insight and understanding that will give you an edge in increasingly complex and unpredictable markets.

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