



Corporations and the Public Interest: Guiding the Invisible Hand

Steven D Lydenberg

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Private enterprise is rapidly taking hold as the world's dominant economic paradigm, but business scandals, environmental degradation, and rampant poverty are stark reminders that business alone - unregulated and unsupervised - will not solve the world's problems. Using a unique market-based approach and a socially inclusive definition of wealth, *Corporations and the Public Interest* offers a refreshing new system for assessing corporations' real commitment to the public. Steven Lydenberg's plan includes strategies for steering companies in socially responsible directions and imposing costs on those that neglect their responsibilities to the community.

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