



Laugh Your Way to Real Estate Sales Success: For Real Estate Agents, WannaBes, UsedToBes, & Those Who Love Them!

Cathy Turney

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Winner of the American Business Association's 2015 Best Business Book of the Year, both nationally and internationally.

"If you could read only one real estate book, whether you are a seasoned real estate agent or new to the industry, this is the book for you because it shows -- in a funny and disarming way -- how homes are bought and sold, and the humorous underbelly of a very serious business. This well-written book will appeal to real estate agents, real estate buyers and sellers and investors who work with Realtors."

Octavio Nuiry, Managing Editor, HousingNewsReport, (Best Newsletter in 2015 per National Association of Real Estate Editors), September, 2015

"This is it--golden lessons on getting to the top as a real estate agent and staying there!"

John Robinson, founder of PassionQuest Technologies LLC, No. 1 best-selling author and master business coach

"A lot of sound advice and a lot of laughs."

--Chuck Lamb, past president, California Association of Realtors

"Thankfully, Laugh Your Way to Real Estate Sales Success is not another 'How to Get Rich in Real Estate' book full of unrealistic promises. It's a genuinely funny account of how one top-producing broker evolved a winning strategy."

-- Cathryn Michon, writer/director, Muffin Top: A Love Story

Top-producing real estate broker and award-winning humorist Cathy Turney shows real estate sales people how to reliably achieve and sustain a six-figure income in this laugh-out-loud exposé and how-to book about the real estate sales business.

As managing partner at Better Homes Realty in the San Francisco Bay Area, Cathy has seen it all in her 25-plus-year real estate career and ranks in the top 10 percent of all real estate agents in sales production nationally. Whether you are a newly licensed real estate agent, an experienced pro, or someone who wants to learn what Realtors do all day and many nights, you will find this book adds greatly to your success and ability to smile!

Bonus! Inside this book you will find a link to three valuable perks:

1. "Inspire Me" weekly text messages about real estate sales and marketing to keep you on track and smiling!

2. A sample of Cathy's highly successful real estate prospecting newsletter with pointers on what to include, why to include it, where to find the information, and how to distribute it.
3. Coaching in Cathy's monthly conference call forum - FREE!

Order a copy of this book now and take your sales and smiles to a whole new level.

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Maxine Lucas:

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Herman Ovalle:

The reason why? Because this Laugh Your Way to Real Estate Sales Success: For Real Estate Agents, WannaBes, UsedToBes, & Those Who Love Them! is an unordinary book that the inside of the book waiting for you to snap that but latter it will shock you with the secret the item inside. Reading this book alongside it was fantastic author who have write the book in such remarkable way makes the content inside easier to understand, entertaining method but still convey the meaning entirely. So , it is good for you for not hesitating having this any more or you going to regret it. This excellent book will give you a lot of positive aspects than the other book have got such as help improving your expertise and your critical thinking means. So , still want to hold up having that book? If I had been you I will go to the publication store hurriedly.

Jessie Taylor:

Playing with family within a park, coming to see the sea world or hanging out with good friends is thing that usually you could have done when you have spare time, in that case why you don't try factor that really opposite from that. One activity that make you not sense tired but still relaxing, trilling like on roller coaster you are ride on and with addition info. Even you love Laugh Your Way to Real Estate Sales Success: For Real Estate Agents, WannaBes, UsedToBes, & Those Who Love Them!, you are able to enjoy both. It is good combination right, you still wish to miss it? What kind of hang-out type is it? Oh seriously its mind hangout guys. What? Still don't buy it, oh come on its referred to as reading friends.

Mildred Lucas:

Is it an individual who having spare time then spend it whole day by watching television programs or just lying on the bed? Do you need something totally new? This Laugh Your Way to Real Estate Sales Success: For Real Estate Agents, WannaBes, UsedToBes, & Those Who Love Them! can be the response, oh how comes? The new book you know. You are thus out of date, spending your time by reading in this brand new era is common not a geek activity. So what these guides have than the others?

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