



# Energy Management in Business: The Manager's Guide to Maximising and Sustaining Energy Reduction

*Kit Oung*

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The business benefits of lower energy consumption are clear: lower energy costs, energy tax avoidance, selling excess CO2 credits, immediately adding savings to the bottom line and improved competitiveness. However, with a need to focus on day to day business management activities, implementing energy reduction programmes stretches the capabilities and know-how of responsible managers. Kit Oung's Energy Management in Business is an expert's guide to energy reduction. It covers four important aspects of managing energy: strategy for successful implementation, available tools and techniques, generating sustainable quick wins and active management involvement. This book offers distilled practical concepts with real life case studies chosen to build insight, and illustrate how managers and engineers can relate to a broad range of energy reduction opportunities. We take energy for granted, like the air we breathe. We need to engage employees with energy management in two ways. In a more general sense, for those using energy for normal working practices, awareness and behaviour change are key. For those with more direct influence over energy using systems, engagement is also fundamental. Energy Management in Business places the process firmly in the context of commercial and industrial business practice. The book is an excellent companion for any organisation seeking ISO 50001 certification and a reduced energy consumption, as well as those that simply wish to better understand the options, strategies and risks that every business now faces.

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