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Mathematics for the Liberal Arts

Jason I. Brown



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Students See How Far a Little Math Can Take Them in Their Daily Lives

Mathematics for the Liberal Arts teaches everyday mathematics topics to non-math majors at the undergraduate level. Through numerous examples and more than 600 exercises, students learn how to use math seamlessly in a variety of practical areas, from conversion factors, statistics, visualization, money, and risk to games, art, music, and humor.

The text develops a logical, real-world approach to data and reasoning, showing students how to:

- Think both analytically and visually about data
- Use graphics to make a point
- Make sound monetary and nonmonetary decisions
- Evaluate risk taking
- Strategize to win at games
- Appreciate more fully art, music, and humor

Going beyond mere numerics and calculations, this textbook helps students become life-long learners exceeding the confines of a course. They will find that with a little more math, their daily lives will be more productive, understandable, and creative.

Web Resource

The author's website provides a number of additional examples, including musical ones. It also offers oneof-a-kind software programs for the art and music material in the book.

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