



Selling Your Crafts Online: With Etsy, eBay, and Pinterest

Michael Miller

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SELLING YOUR CRAFTS ONLINE

Sell your handmade crafts and artwork worldwide on the Web!

Do you sell your own handmade crafts or artwork? There's a whole world of customers beyond what you find at crafts shows and malls. For the first time in history, there's a great way to reach them: the Internet! In *Selling Your Crafts Online*, Michael Miller guides you step by step through succeeding in the world's biggest online crafts marketplaces and attracting new customers where millions of them already hang out. Miller offers crafts-specific tips and advice on everything from creating listings to getting a fair price, processing payments to providing outstanding service. No matter what you make or where you already sell it, you can earn a better living if you also sell online. This guide will help you get started, get successful, and stay successful!

- Create a quick "mini" business plan that improves your chances of success
- Discover what sells best online—and what doesn't
- Predict your costs, see what competitors are doing, and set your best price
- Write compelling listings and take great photos, even if you're not a professional writer or photographer
- Create an attractive online presence on Etsy, eBay, and other sites
- Discover and compare growing online marketplaces you never knew existed
- Decide whether it makes sense to create your own craft-selling website
- Set yourself up to accept credit cards, PayPal, or other payment services
- Pack, seal, and ship your merchandise safely without overspending
- Answer questions, handle complaints, and offer guarantees
- Track your inventory
- Promote your business on Pinterest and beyond
- Measure your success and learn from experience

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From reader reviews:

Warren Johnson:

In this 21st millennium, people become competitive in each way. By being competitive at this point, people have to do something to make these individuals survive, being in the middle of typically the crowded place and notice simply by surrounding. One thing that often many people have underestimated the item for a while is reading. Yep, by reading a guide your ability to survive increases then having a chance to endure than other is high. For you personally who want to start reading a book, we give you this particular *Selling Your Crafts Online: With Etsy, eBay, and Pinterest* book as a beginning and daily reading guide. Why, because this book is usually more than just a book.

Leo Osborne:

Reading can be called a thought hangout, why? Because if you find yourself reading a book specifically the book entitled *Selling Your Crafts Online: With Etsy, eBay, and Pinterest* your head will drift away through every dimension, wandering in every aspect that maybe mysterious for but surely might be your mind friends. Imaging every single word written in a reserve then become one contact form conclusion and explanation that will maybe you never get previous to. The *Selling Your Crafts Online: With Etsy, eBay, and Pinterest* giving you a different experience more than blown away your head but also giving you useful information for your better life on this era. So now let us present to you the relaxing pattern this is your body and mind is going to be pleased when you are finished studying it, like winning a sport. Do you want to try this extraordinary wasting spare time activity?

Ronald Ybarra:

This *Selling Your Crafts Online: With Etsy, eBay, and Pinterest* is a great guide for you because the content that is full of information for you who have always deal with world and still have to make a decision every minute. This specific book reveals its data accurately using great management words or we can state no rambling sentences inside. So if you are read that hurriedly you can have whole details in it. Doesn't mean it only will give you straight forward sentences but challenging core information with wonderful delivering sentences. Having *Selling Your Crafts Online: With Etsy, eBay, and Pinterest* in your hand like keeping the world in your arm, info in it is not ridiculous one particular. We can say that no reserve that offer you world inside ten or fifteen seconds right but this e-book already does that. So, this can be a good reading book. Heya Mr. and Mrs. stressful do you still doubt in which?

Erik Hilyard:

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