

# Keeping the Family Business Healthy: How to Plan for Continuing Growth, Profitability, and Family Leadership (A Family Business Publication)

John L. Ward PhD

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Good planning is more than just thinking ahead; businesses need a strategic approach to ensuring their success. Keeping the Family Business Healthy provides readers with a guide to strategic thinking, including how to maintain growth, how to shape business direction, preparing for new leadership, and working with a large and diverse family base.



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