



Commanding Communications: Navigating Emerging Trends in Telecommunications

Joseph Bonocore

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A guide to the winning strategies of the most successful telecom firms and how to capitalize from them. With the dramatic increase in media deals, Web businesses, research, and investment, telecommunications has grown into an \$850 billion industry. Drawing from his former position as director of KPMG's lucrative telecommunications practice, the author reveals the best strategies of today's top telecom firms. Readers will discover the steps they'll need to take in order to implement these strategies in their own businesses and capitalize on telecom's most advanced technologies.

Joseph Bonocore (Corte Madera, CA) is the founder and CEO of Eclipse Networks. Prior to founding Eclipse, he was senior partner at KPMG where he held several positions including national director for the Telecommunications Industry, co-managing partner for KPMG's Information, Communication & Entertainment (ICE) Consulting Practice. He is a frequent speaker at industry events and is considered a highly regarded expert and strategist in the area of telecommunications.

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