



# How to Start a Food Truck Business: An Essential Guide to Starting Your Own Food Truck Business from Scratch

*Nathan Cavanaugh*

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The days when food trucks were seen as tacky eye sores, termed "roach-coach," and peddling sub-par cuisine are loooong gone. Today, food trucks are maintained by talented chefs and renowned restaurant operators to continually promote their brand and, of course, make additional money. Their new-found trendiness aside, another lure drawing entrepreneurs to the food truck industry is their relative flexibility compared to conventional restaurants. With food trucks, your business is mobile. If things aren't working out in your present location, you can always pick up and try becoming legendary elsewhere. If you're excited about the food truck business and feel passionate about opening up a truck of your own - whether your passion is for the food or for the money - so long as you have passion, you're halfway on the right road already. Of course, before you start cooking and making your food truck biz the talk of the town, you have to go through the process of setting up shop. In this book, you'll find an easy to follow step-by-step process to getting your new food truck business up and running.

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