

Ford Mustang: America's Original Pony Car

Donald Farr



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Come along on Mustang's wild ride to automotive success.

In the early 1960s, Lee Iacocca - then director of the Ford division at Ford Motor Company - convinced Henry Ford II to produce a sporty four-seat car aimed at the emerging youth market. That car, essentially a reconfigured and re-skinned Falcon economy car, became the Ford Mustang, and it changed the automotive world like no other car before or since. In *Ford Mustang: America's Original Pony Car*, acclaimed Mustang writer Donald Farr celebrates this unbroken lineage of muscle. He chronicles the car's phenomenal first-year sales, the new pony car category it pioneered, and subsequent models that include the Mustang GT, Shelby GT350, Shelby GT500, Super Cobra Jet, Boss 302, and Boss 429 - all part of a line of American performance cars that continues to this day. Created in cooperation with Ford Motor Company and featuring some 400 photos from its historic and media archives, *Ford Mustang* is a must on the bookshelf of any muscle car or Ford aficionado.

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