



## Social Media (Collins Business Secrets)

*Carolyn Boyes*

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# Social Media (Collins Business Secrets)

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**Social Media (Collins Business Secrets)** Carolyn Boyes

The social media secrets that experts and top professionals use.

Get results fast with this quick, easy guide to the fundamentals of social media for business.

Includes how to:

- Plan
- Promote
- Post
- Position
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