



Drag Racing 201: Racing in the New Economy

Ike Heckler Jr

Download now

[Click here](#) if your download doesn't start automatically

Drag Racing 201: Racing in the New Economy

Ike Heckler Jr

Drag Racing 201: Racing in the New Economy Ike Heckler Jr

Following the success of his first book, Drag Racing 101, where IH Racing's Team Owner Ike Heckler Jr. explains how to build your first race car and secure sponsorship, Ike now brings you Drag Racing 201 – Racing in the New Economy. After racing at NHRA tracks in the northeast and southeast for the past 10 years in a booming economy where securing sponsorships was relatively easy, Ike takes you on an exciting journey through 2010 and explains what it is like to uproot your personal life in order to pursue the goal of semi-pro drag racing. With over 52 career round wins and national media exposure from SPEED TV's Pinks All Out, NHRA's National Dragster, and NMCA's Fastest Street Car magazine, Ike has secured corporate sponsorships from Lucas Oil, VP Racing Fuels, WIX Filters, O'Reilly Auto Parts, ReMax Realty, Holiday Inn Hotels & Resorts, CARQUEST Auto Parts, and Ken's Speed & Machine. IH Racing's primary sponsor, Premier Properties of the Space Coast, is owned by Mr. Heckler and develops residential and commercial properties in southeast Florida. In Drag Racing 201 Ike explains how to use your own company together with your other sponsors to be able to fund a full race season and be able to travel the hundreds of miles from racetrack to racetrack economically. From getting into the Final 32 at the Pinks All Out event in West Palm, FL to making the WIX All Out 16 at the Pinks All Out event at zMax Dragway in Charlotte, Ike brings you along to all the other races and other fun events he was able to attend in 2010 with the help of good friends and sponsors. You will also ride along as he moves from Florida to North Carolina, then back to Florida just so he could honor his commitment to all his sponsors and race the season. He will also show you how the degrading economy affected his racing operation in 2010 and how he had to adjust and sacrifice his personal life to be able to race and survive. Drag Racing 201 then looks into the future of the sport and projects how it may look a few years from now and gives the reader some valuable tips on how to afford racing a full season and how the racer may have to live differently in order to race and live their dream. Ike also gives the reader some valuable sponsorship tips along the way that will help with sponsor exposure and could make securing sponsorships a little easier. So get in your race car, strap in, and hold on because you are about to experience what it feels like to be "Racing in the New Economy" !! This 80 page full color book has over 75 pictures highlighting the West Palm FL, Charlotte NC, and the Bristol TN Pinks All Out events (and getting on SPEED TV), the Atlanta, NHRA Unleashed event, and what it feels like to work for an NHRA national event. If your goal is to drag race in the New Economy, this book is a must read that will save you money and increase your sponsor exposure !! Follow IH Racing at www.ih-racing.com

 [Download Drag Racing 201: Racing in the New Economy ...pdf](#)

 [Read Online Drag Racing 201: Racing in the New Economy ...pdf](#)

Download and Read Free Online Drag Racing 201: Racing in the New Economy Ike Heckler Jr

From reader reviews:

Edward Apodaca:

Do you have favorite book? For those who have, what is your favorite's book? Reserve is very important thing for us to find out everything in the world. Each reserve has different aim or perhaps goal; it means that reserve has different type. Some people sense enjoy to spend their time for you to read a book. They may be reading whatever they take because their hobby is reading a book. Why not the person who don't like reading a book? Sometime, man feel need book when they found difficult problem or exercise. Well, probably you should have this Drag Racing 201: Racing in the New Economy.

Thomas Smith:

Book is to be different for each grade. Book for children until finally adult are different content. As you may know that book is very important for all of us. The book Drag Racing 201: Racing in the New Economy had been making you to know about other knowledge and of course you can take more information. It is quite advantages for you. The e-book Drag Racing 201: Racing in the New Economy is not only giving you a lot more new information but also to get your friend when you truly feel bored. You can spend your own personal spend time to read your book. Try to make relationship with the book Drag Racing 201: Racing in the New Economy. You never sense lose out for everything should you read some books.

Jessica Davis:

Do you considered one of people who can't read pleasant if the sentence chained from the straightway, hold on guys this aren't like that. This Drag Racing 201: Racing in the New Economy book is readable by simply you who hate the perfect word style. You will find the details here are arrange for enjoyable reading experience without leaving also decrease the knowledge that want to give to you. The writer associated with Drag Racing 201: Racing in the New Economy content conveys prospect easily to understand by most people. The printed and e-book are not different in the content material but it just different by means of it. So , do you nonetheless thinking Drag Racing 201: Racing in the New Economy is not loveable to be your top checklist reading book?

Regina Hash:

What is your hobby? Have you heard this question when you got students? We believe that that concern was given by teacher with their students. Many kinds of hobby, All people has different hobby. And you know that little person including reading or as examining become their hobby. You should know that reading is very important in addition to book as to be the thing. Book is important thing to incorporate you knowledge, except your teacher or lecturer. You get good news or update with regards to something by book. Amount types of books that can you decide to try be your object. One of them is actually Drag Racing 201: Racing in the New Economy.

Download and Read Online Drag Racing 201: Racing in the New Economy Ike Heckler Jr #38M6U24XY5Z

Read Drag Racing 201: Racing in the New Economy by Ike Heckler Jr for online ebook

Drag Racing 201: Racing in the New Economy by Ike Heckler Jr Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Drag Racing 201: Racing in the New Economy by Ike Heckler Jr books to read online.

Online Drag Racing 201: Racing in the New Economy by Ike Heckler Jr ebook PDF download

Drag Racing 201: Racing in the New Economy by Ike Heckler Jr Doc

Drag Racing 201: Racing in the New Economy by Ike Heckler Jr Mobipocket

Drag Racing 201: Racing in the New Economy by Ike Heckler Jr EPub